



Lakeland Industry and Community Association

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## Education & Outreach Committee Meeting Minutes

Tuesday, February 26, 2019 – 1:00 p.m. – 3:00 p.m.  
LICA Boardroom

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Present:	Richard Bourgeois, Committee Chairperson Desiree Parenteau (left at 3:05 p.m.) Andrea Woods Cody Jacknife Kristen Berezanski Carrie Baumgardner (left at 3:05 p.m.)
Observers and Guests:	
Staff and Contractors:	Arianne Crook, LICA Executive Director Erin Ritchie, Education & Outreach Coordinator
Regrets:	Alyssa Gladish Amanda Avery-Bibo

### 1.0 CALL TO ORDER

Richard Bourgeois called the meeting to order at 1:00 p.m.

### 1.1 Introductions

### 1.2 Vision, Mission and Values

### 1.3 Attendance

## **1.4 Approval of Agenda**

**#1 Moved by Cody Jackknife AND RESOLVED that the February 26, 2019 Agenda be approved as amended:**

- Amended item 2.3 Little Green Thumbs
- Added item 2.3.1 Email motion for final Little Green Thumbs application form
- Added item 2.3.2 Little Green Thumbs application – select winning schools
- Amended item 2.1 Stream of Dreams
- Added item 2.4.1 Email motion for final Stream of Dreams application form
- Added item 2.4.2 Stream of Dreams application – select winning schools

## **1.5 Review of Minutes**

### **1.5.1 November 27, 2018**

**#2 Moved by Desiree Parenteau AND RESOLVED that the November 27, 2018 Minutes be approved as presented.**

## **2.0. ONGOING BUSINESS**

### **2.1 Education & Outreach Update**

#### **2.1.1 Classroom Presentations**

We have exceeded our Work Plan goal of completing 40 classroom presentations for the 2018-2019 school year. We have now completed 100 classroom presentations.

#### **2.1.2 Family Fun Day**

Family Fun Day was held on Sunday, February 17<sup>th</sup>, 2019 and hosted by the Oilmen's Society, the Oil Ladies of Bonnyville, and LICA. Erin reported a difficult time getting volunteers for this event. It is worth noting that there were multiple events occurring in the communities on this day which also relied on volunteer support. With a few committed volunteers, 202 attendees were signed in and enjoyed the event, including the Bonnyville Pontiacs. Going forward it was suggested that the event be held over a shorter period of time to minimize the number of volunteers required. It was suggested to advertise more on Instagram to reach the youth of our area.

### **2.1.3 Vermicomposting Workshop**

The St. Paul workshop had 12 people in attendance and was well received.

The Cold Lake workshop is on February 28<sup>th</sup> and there are 29 people registered to attend and 17 people on the waiting list. Erin is planning to add a few additional spaces to the workshop if she could find assistance in collecting the material.

Erin mentioned a teacher from Cree Immersion School in Ministikwan with 20 students has requested LICA to come and teach the students about vermicomposting. This would complete a goal in our 2018-2019 WPAC work plan to participate in at least one project or event within the Saskatchewan side of the Beaver River Watershed. Arianne offered to join Erin on this presentation if it was to come together in time for the end of March. Erin will reach out to the teacher to coordinate the presentation.

### **2.1.4 Beavers in Our Landscape**

Registrations have been coming in for this workshop and advertising in the newspapers will begin shortly. A minimum of 10 people need to be in attendance for Cows & Fish to present this workshop.

## **2.2 Bonnyville & District Oil & Gas Show**

The Education & Outreach Committee has recommended LICA register a booth for the Bonnyville District Oil & Gas Show. The committee agreed that LICA staff are best equipped to inform patrons at the show and should be stationed at the booth.

## **2.3 Little Green Thumbs**

### **2.3.1 Email motion for final Little Green Thumbs application form**

**#3 Moved by Kristen Berezanski via. e-mail on December 12<sup>th</sup>, 2018, and seconded by Desiree Parenteau AND RESOLVED that the Little Green Thumbs Application be approved as presented.**

### **2.3.2 Little Green Thumbs application – select winning school(s)**

LICA received three applications for the Little Green Thumbs program for the upcoming grant year, which were reviewed by the Education & Outreach Committee. The committee accepted all three of the applications and agreed that one additional garden be purchased for the LICA office for training & learning purposes.

**#4 Moved by Kristen Berezanski AND RESOLVED that LICA purchase four Little Green Thumbs gardens, three for local schools and one for the LICA office.**

## **2.4 Stream of Dreams**

### **2.4.1 Email motion for final Stream of Dreams application form**

**#5 Moved by Kristen Berezanski via. E-mail on December 12th, 2018, and seconded by Desiree Parenteau AND RESOLVED that the Stream of Dreams application be approved as presented.**

### **2.4.2 Stream of Dreams application – select winning school**

No applications were received for the Stream of Dreams program. The Education & Outreach Committee discussed possible schools for the program who best meet the ideal candidate criteria based on the application rubric. The committee decided to offer the Stream of Dreams Program to St. Paul Elementary. As this is a new community for LICA to step into, St. Paul is a central town for many surrounding communities and the school offers a highly visibility location.

**#6 Moved by Andrea Woods AND RESOLVED that St. Paul Elementary School be offered the Stream of Dreams Program.**

## **2.5 Earth Day Writing Contest**

### **2.5.1 Writing Template**

The Earth Day Writing Contest will return to the essay format for this year's writing contest as it resulted in higher participation in the past. There will be a word count of between approximately 200 -600 words, and two grade categories, 4-6 & 7-9. Each category will offer three prizes, \$100 for first place, \$75 for second place and \$50 for third place.

### **2.5.2 Theme**

This year's theme will be "What small change could everyone make to positively impact the environment?"

## **2.6 Airshed Engagement Grant**

LICA received the Airshed Engagement Grant in late February, which ends on March 31<sup>st</sup>, 2019. Arianne reached out to the Alberta Capital Airshed about the community awareness Air Quality Health Index (AQHI) lamp in Edmonton, in hopes of LICA replicating this project.

The Education & Outreach Committee suggested the purchase of one AQHI lamp for our region. Arianne and Erin will continue to work in partnership with Smart Cities and the City of Edmonton to deliver this project by March 31<sup>st</sup>.

**3.0 Action List**

**3.1 Follow-up on Action List**

**3.1.1 November 27, 2018 E&O Meeting**

The Education and Outreach Committee reviewed the action list for the November 27, 2018 E&O Committee Meeting.

**4.0 Upcoming Meeting Dates**

**4.1 Board Meeting – March 21, 2019**

**4.2 Next Meeting – TBD May 2019**

**5.0 Adjournment**

Meeting adjourned at 3:15 p.m.

**#7 Moved by Andrea Woods AND RESOLVED that the meeting be adjourned.**

Approved on: \_\_\_\_\_  
Date

\_\_\_\_\_  
Signature