



Lakeland Industry and Community Association

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# Education & Outreach Committee

## Meeting Minutes

Thursday, March 4, 2021  
1:00 p.m. – 3:00 p.m.  
Microsoft Teams

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**Present:** Duane Zaraska  
Sheena Oman (arrived at 1:08 p.m.)  
Kristen Berezanski  
Carrie Baumgardner  
Desiree Parenteau

**Observers and Guests:** Colin Côte

**Staff and Contractors:** Kristina Martel, LICA Executive Director  
Rachel Bates, Education & Outreach Coordinator  
Trica Fleming, Environmental Coordinator  
Tina Johnson, LICA Administrative Professional

**Regrets:** Cody Jacknife  
Amanda Avery-Bibo  
Les Parsons

### 1.0 CALL TO ORDER

Duane Zaraska, the Committee Chairperson, called the meeting to order at 1:03 p.m.

### 1.1 Introductions

### 1.2 Vision, Mission and Values

### 1.3 Roll Call

### 1.4 Approval of Agenda

**#1 Moved by Sheena Oman AND CARRIED that the March 4, 2021 Agenda be approved as presented.**

## 1.5 Approval of Minutes

### 1.5.1 December 15, 2020

**#2 Moved by Sheena Oman AND CARRIED that the December 15, 2020 Minutes be approved as presented.**

## 2.0. ONGOING BUSINESS

### 2.1 Education & Outreach Update

The Education & Outreach Coordinator presented the E&O Program Update to the Committee. A few items of note:

- With classroom presentation requests continuing to be slow, the E&O Coordinator has been reviewing the presentations and developing alternate virtual classroom activities.
- Duane Zaraska has volunteered to be the first Board member featured in the LICA newsletter.
- LICA received a vermicompost workshop request from Light of Christ School in Lac La Biche.
- The applications for Stream of Dreams have been sent out.
- École des Beaux-Lacs hopes to proceed with the Stream of Dreams offering that got cancelled last year due to Covid-19.
- LICA has agreed to extend a Stream of Dreams program application to the Cold Lake Family Resource Network, as the provincial program is not only limited to schools.
- LICA has been unable to connect with the Little Green Thumbs (LGT) program director since the beginning of the pandemic. Requests are coming in to replenish LGT supplies so, the E&O Coordinator sought approval to spend some of the remaining E&O budget on soil and seeds that teachers require to continue offering the LGT program in their classrooms. Currently two teachers have submitted requests. LICA has provided messaging to new interested teachers who wish to obtain a LGT garden that Covid-19 has impacted the shipment of supplies and we are unable to receive additional gardens at this time.

**#3 Moved by Kristen Berezanski AND CARRIED that LICA support the current LGT school programs by purchasing soil and seeds as required by teachers until LICA can re-establish a path forward with the LGT director to replenish supplies.**

### 2.2 Stop Needless Idling Campaign

It has been a challenging year to get pledges for the Stop Needless Idling Campaign. Compassion fatigue from dealing with Covid-19 is believed to be a large contributor to the resistance. The campaign was primarily targeted towards fleet vehicles this year, and organizations were reluctant to discuss idling reduction. The Alberta Airsheds Council is looking at reducing the campaign time to one month to increase campaign effectiveness. An end of project summary will be provided at the next AAC Communications Committee meeting.

## **2.3 Community Garden Update**

### **2.3.1 Community Garden Workshops**

On February 11<sup>th</sup>, Robert Spencer, Alberta Horticulture Association (AHA) member, hosted a Zoom presentation to interested Lakeland residents on “back-to-basics” gardening. LICA has an upcoming presentation on March 4<sup>th</sup> regarding starting seeds and transplanting. Future workshops are scheduled for April 1<sup>st</sup> and May 6<sup>th</sup>. The E&O Coordinator is looking for presenters for a fifth presentation in either mid-April or mid-May on companion planting or winter bed care.

### **2.3.2 Community Garden Guidelines**

The Education & Outreach Coordinator presented the Bonnyville Community Garden (BCG) Guidelines to the Committee. There was discussion around providing more guidelines to gardeners on the correct handling of weeds to minimize spread. Two corrections were requested to be made to the document:

- Under the Plot header, the fourth bullet requires the removal of the duplicate word “up.”
- Under the Community Principles header, change the last bullet to read, “There is no smoking, alcohol, or drug use permitted in the community garden.”

**#4 Moved by Desiree Parenteau AND CARRIED that the Community Garden Guidelines be approved as amended:**

- **Removal of the duplicate word “up” in the fourth bullet under the Plot header.**
- **Amend the sentences in the last bullet under the Community Principles header to read: “There is no smoking, alcohol, or drug use permitted in the community garden.”**

### **2.3.3 Community Garden Membership Rate**

The Education & Outreach Coordinator presented the [BCG Membership Form](#) and rates to the Committee. In discussions with the LICA Executive Director it was determined that the annual costs of maintaining the garden would be \$1,300 initially and decrease as the compost begins to break down for use. To ensure the BCG is affordable while covering these costs, a business sponsorship fee of \$50 per bed was deemed appropriate, where a minimum of 4 businesses would be required to break even. It was agreed by the Committee that businesses would have full discretion on selecting a maximum of 4 individuals to care for a single plot. Individual membership fees have also been streamlined to a flat \$10 annual household rate with an additional rental of \$10 per bed.

**#5 Moved by Duane Zaraska AND CARRIED that the Community Garden Membership Form and rates be approved as presented.**

#### **2.3.4 Community Garden Budget**

The Education & Outreach Coordinator presented the BCG Budget to the Committee.

**#6 Moved by Duane Zaraska AND CARRIED that the BCG budget be accepted as presented with the understanding that in-kind contributions will be sought.**

#### **2.4 AQHI Lanterns**

##### **2.4.1 Solutions to the end of IFTTT service**

The AQHI lanterns went offline in February, and we were having difficulty connecting them. It was discovered that the IFTTT service provider no longer serviced the lanterns. The LICA Data & Reporting Specialist has been working with a technician to develop some coding and write a script so that LICA can gain full control of the lanterns. In addition to bringing the lanterns back online, we will be able to manage them all on the LICA data server computer in the office rather than on a separate app on multiple phones. Final beta-testing of the code is being completed before we roll it out to all our lanterns.

#### **2.5 KOLB Campaign**

##### **2.5.1 Potential partnership formats with Healthy Waters LLB**

The LICA E&O Coordinator reviewed the KOLB Campaign Guide with the Committee. Most of the costs associated with running the campaign include the \$3,600 kick-off event to network and get people interested in the campaign. Other costs incurred include providing an education session, shore-line clean-up, and going door-to-door to get resident buy-in.

When the KOLB campaign has run in conjunction with the Moose Lake Watershed Society, LICA was financially responsible for volunteers, educational materials, social media coverage, surveys, signage, and GST. The MLWS covered the remaining costs through grant funding they applied for.

Colin Côte, from Healthy Waters LLB, notified the Committee that Healthy Waters LLB is looking to run the KOLB campaign in Summer 2022. The partnership would be as follows: Healthy Waters LLB would fully fund the campaign while LICA would provide materials, expertise, and volunteer support, like that provided to MLWS. More details on this collaboration will be forthcoming once grant funding has been acquired. LICA has offered to assist with the grant application as well if Healthy Waters would like assistance.

## 2.6 Future Projects & Events

Waterlution is a non-profit that encourages leadership and entrepreneurial skills through water education. They have a youth contest which asks students to tell a story about water through creative writing, video, photography, song, or other creative storytelling methods. Winners of the youth contest will have their work included in a travelling art exhibit across Canada. The E&O Coordinator has been looking into LICA being a host for the exhibit as a low-cost opportunity for community engagement. The Committee agreed that this was a good opportunity for LICA, and the E&O Coordinator will be bringing a proposal to the Board for their acceptance.

## 3.0 OTHER BUSINESS

### 3.1 Riparian Fencing & Watering System Project

#### 3.1.1 Terms and Conditions

The Environmental Coordinator presented the Terms and Conditions for the Riparian Fencing & Water System Project. The Committee would like the reference to GST removed from item 2.7 Ineligible Costs and item 4.0 Funding.

**#6 Moved by Kristen Berezanski AND CARRIED that the Riparian Fencing & Watering System Project Terms and Conditions be approved as amended:**

- Removal of GST reference from item 2.7 Ineligible Costs
- Removal of “GST exempt” from item 4.0 Funding

#### 3.1.2 Application Form

The Environmental Coordinator presented the Application Form for the Riparian Fencing & Water System Project. The Committee suggested the removal of the Municipality heading, as Métis Settlements and First Nation Reserves will not fit within this parameter, and the removal of “excluding GST” from Part 4.0 Estimated Project Budget.

**#7 Moved by Kristen Berezanski AND CARRIED that the Riparian Fencing & Watering System Project Application be approved as amended:**

- Removal of “Municipalities” from Part 1: Applicant Information
- Removal of “excluding GST” from Part 4: Estimated Project Budget

### 3.2 Community Rain Garden Educational Video

The Environmental Coordinator presented a music video idea for the Community Rain Garden Educational Video. The Committee was in support of this idea and requested a hands-off approach to the video development. The Committee would like to review the draft video closer to project completion.

### **3.3 LICA Educational Signage**

#### **3.3.1 Incorporating Traditional Knowledge**

The Board has requested a larger integration of Traditional Knowledge into LICA's projects. The Environmental Coordinator believes a good place to begin this integration would be within LICA signage and is seeking input on who to contact regarding gleaning this Traditional Knowledge. The Committee suggested LICA draft a letter including the Western worldview as an example and inviting feedback of the Indigenous worldview to present alongside it. Engagement should be sought primarily from the Consultation Coordinators, or alternatively from the Elders (First Nation Communities) or Knowledge Holders (Métis Communities). The Committee also recommends that signage be placed at high-traffic locations where they can direct people to the special sites being featured.

### **4.0 ACTION LIST**

#### **4.1 Follow-up on Action List**

##### **4.1.1 December 15, 2020 E&O Meeting**

The Education and Outreach Committee reviewed the action list for the December 15, 2020, E&O Committee Meeting noting that:

- Most of the garden workshops have been planned, dates set include February 11<sup>th</sup> and March 4<sup>th</sup>.
- Phase 1 invoices are in the process of being completed,
- The E&O Committee had finalized the BCG Guidelines and Membership form, and
- Funding for the BCG has now been established.

### **5.0 UPCOMING MEETING DATES**

#### **5.1 Board Meeting – March 18, 2021**

#### **5.2 Next Meeting – TBD**

The next Committee meeting will occur in mid-April prior to the April Board meeting.

**6.0 ADJOURNMENT**

Meeting adjourned at 2:57 p.m.

**#8 Moved by Desiree Parenteau AND CARRIED that the meeting be adjourned.**

Approved on: \_\_\_\_\_  
Date

\_\_\_\_\_  
Signature