



Lakeland Industry and Community Association

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# Education & Outreach Committee

## Meeting Minutes

Wednesday, June 23, 2021  
1:00 p.m. – 3:00 p.m.  
Microsoft Teams

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**Present:** Duane Zaraska  
Sheena Oman  
Amanda Avery-Bibo  
Carrie Baumgardner (left at 1 :25 p.m.)  
Kristen Berezanski  
Desiree Parenteau

**Staff and Contractors:** Kristina Martel, LICA Executive Director  
Rachel Bates, Education & Outreach Coordinator  
Tina Johnson, LICA Administrative Professional

**Regrets:** Cody Jackknife  
Les Parsons

### 1.0 CALL TO ORDER

Duane Zaraska, the Committee Chairperson, called the meeting to order at 1:00 p.m.

### 1.1 Introductions

### 1.2 Vision, Mission and Values

### 1.3 Roll Call

A Committee member has stepped down from his position due to conflicts with his work schedule. The Committee has accepted his resignation.

## 1.4 Approval of Agenda

#1 Moved by Sheena Oman AND CARRIED that the June 23, 2021, Agenda be approved as amended:

- Agenda item 2.6 will be led by Amanda Avery-Bibo, and the item will now be for information.

## 1.5 Approval of Minutes

### 1.5.1 March 4, 2021

#2 Moved by Sheena Oman AND CARRIED that the March 4, 2021, Minutes be approved as presented.

## 2.0. ONGOING BUSINESS

### 2.1 Education & Outreach Update

The Education & Outreach Coordinator presented the E&O Program Update to the Committee, noting:

- A teacher survey has been sent out to participating teachers regarding the classroom presentations. This will assist with ensuring alignment between LICA presentations and the school curriculum.
- LICA will be hosting a booth at the Cold Lake Canada Day celebrations.

### 2.2 Writing Contest Judging

The object of the writing contest was to read a sample letter written by the Prime Minister and write a response letter that explains which issue the student believed was most important to reduce climate change. There were 19 entries received this year, with Covid-19 being stated as the likely culprit for the lack of participation.

Five of the top graded assignments were presented to the Committee for review and decision on who would place first, second, and third in the contest. After review and discussion of the Committee member choices, it was determined that the winners were as follows:

- 1) First place was awarded to Sofie Desnoyers,
- 2) Second place was awarded to Avery Crook, and
- 3) Third place was awarded to Brielle Silzer.

The contest winners will receive their prizes shortly.

#3 Moved by Duane Zaraska AND CARRIED that the winners of the Grade 6 writing contest are:

- 1) Sofie Desnoyers – First Place (\$100),
- 2) Avery Crook – Second Place (\$75), and
- 3) Brielle Silzer – Third Place (\$50).

## 2.3 Waterlution Travelling Art Exhibit

### 2.3.1 Dates

Waterlution has rescinded the July 5-13, 2021, dates for LICA to host the art exhibit due to delays with having the art printed for display. This leaves LICA the option to host the exhibit from August 9-15, 2021. The Committee noted that it is important to pair this event with other existing community events in the area. This date will coincide with Mudfest on August 12-15<sup>th</sup>.

It was brought up that a Board member suggested LICA investigate hosting an open house to increase membership and presence within the Community. The last open house was held in 2018. The Committee agreed to the idea of hosting a LICA open house during the first couple of days of the Waterlution Art Exhibit event.

**#4 Moved by Kristen Berezanski AND CARRIED that the Waterlution Travelling Art Exhibit occur from August 9-15, 2021.**

### 2.3.2 Location and Length of Display

The Committee offered many ideas for where to host the Waterlution Art Exhibit including:

- The Métis Nation boardroom,
- A Centennial Center (C2) meeting room,
- The C2 Hub, or
- The C2 Art space on the second floor.

The Committee expressed concerns over insurance coverage should the artwork be contained in a public space and the risk of damage with taking the art down every night for safe storage. There were further discussions on what type of members LICA was hoping to attract to the open house and exhibit, as it was felt this would impact the desired foot traffic targeted and may affect location choice. It was determined that hosting the art exhibit in the LICA boardroom was the best option as it would provide both the audio-visual requirements and safety for the artwork being presented. This option also is the most appropriate to host LICA's open house.

**#5 Moved by Duane Zaraska AND CARRIED that the Waterlution Travelling Art Exhibit be hosted at the LICA office for the duration of the exhibit.**

The Committee went on to discuss concerns over the limited \$50 advertising budget. The E&O Coordinator and the LICA Executive Director assured the Committee that between hosting the exhibit at the same time as the LICA open house and receiving approval in grant funding carry-over, there would be additional advertising funds available. Advertising will be done via multiple avenues, including:

- Word of mouth by the LICA Board of Director's,
- Facebook posts,
- Newspaper ads, and
- Other media as seen fit.

## **2.4 Community Garden – Remaining Beds**

The E&O Coordinator is looking for ideas on how to utilize the three remaining garden beds in the Community Garden. Plant Powered Soul, a new local greenhouse, donated their extra tomato plants, which have been planted in one-half of a bed. A medicinal plant bed was considered, but the Committee agreed it could conflict with our guidelines and create a liability issue. The Committee liked the idea of planting a vegetable garden to provide the local food bank with fresh food donations. Another Committee member suggested that cut flowers be planted to donate to the Bonnyville long-term care facility. It was noted that long-term care may also appreciate food donations. The Committee determined that the remaining garden space be planted with a combination of vegetables and cut flowers to maximize our ability to give back to the community and determine what plants are successful.

The E&O Coordinator also shared a concern from a community member over the mud and runoff from the compost. When it rains, a large puddle builds up at the bottom of the stairs to the compost bin and when there are larger amounts of precipitation the runoff drains into the Wholesale parking lot. This run-off has caused offensive odors. The Town of Bonnyville and Pevach Corp. have graciously offer to provide LICA with wood chips to remedy the issue. Should the issue continue, LICA will have to further investigate options to create a berm or swale to redirect the water. Another concern identified was the amount of mud at the garden site after it rains, which was intended to be rectified with the grass seeding in the fall. Parts of the grass have sprouted and LICA will monitor the site to see if addition seed must be spread. An update on the situation will be provided at the next Committee meeting.

Finally, portions of Stage 2 of the Community Garden are being implemented with the TC Energy grant funds to enhance security for garden members. The E&O Coordinator is hoping to receive a third quote for the perimeter fencing and will be submitting these quotes to the Officers for their review and consideration prior to installation. This will help delineate the garden space and increase garden safety.

## **2.5 Future Projects & Events**

### **2.5.1 Shoreline Clean-ups**

On June 25<sup>th</sup> from 10:00 a.m. to 12:00 p.m. LICA is hosting a Jessie Lake Shore-line Clean-up in collaboration with the Town of Bonnyville. As Covid-19 restrictions are still in place, LICA will provide swag in lieu of the usual BBQ lunch for participants in this event.

Future Shoreline Clean-ups will be held at Moose Lake as part of the Keep Our Lake Blue (KOLB) Campaign and a second one at Jessie Lake in September with the Notre Dame High School students and teachers.

### **2.5.2 Calendar Contest Theme**

The previous year's Calendar Contest themes were presented to the Committee along with a few ideas for this year's theme. The Committee brainstormed several ideas including:

- Healthy Watershed, Healthy People,
- What does clean air look like,
- Wetlands and Wildlife,
- Pollinators,
- The Wonder of Water,
- Sustainable Development in the Lakeland,
- Environmental Initiatives,
- How do we interact with our environment, and
- Working in the Lakeland Region,
- Small wonders of the environment

The Committee agreed on the theme "Small Wonders of the Environment" and noted that the LICA logo would be a good visual cue to kids for ideas on plants, animals, water, or air that would fit within the theme.

**#6 Moved by Desiree Parenteau AND CARRIED that the 2022 Calendar Contest theme be "Small Wonders of the Environment".**

### **2.5.3 Stream of Dreams Fall 2021 Applications**

The Committee discussed the four applicants for the Stream of Dreams program for the 2021-22 school year:

- 1) Aurora Middle School (350 participants),
- 2) Light of Christ School (237 participants) for a second time,
- 3) The Cold Lake FCSS & Family Connections (100 family target), and
- 4) École St. Catherine's (38 participants).

As Cold Lake has expressed an interest in increasing LICA presence and the positive attendance from the previous Family Week events, it was felt that the Cold Lake FCSS in conjunction with Family Connections be offered the Stream of Dreams program in the Fall of 2021 on October 4-10th. The Aurora Middle School in Lac La Biche was also selected to be offered the Stream of Dreams program in the Spring of 2022, due to their strong application and alignment with LICA's Vision, Mission, and Values.

**#7 Moved by Amanda Avery-Bibo AND CARRIED that the Stream of Dreams program be offered to the Cold Lake FCSS and Family Connections in the Fall of 2021, and to Aurora Middle School in the Spring of 2022.**

**2.5.4 Keep Our Lake Blue**

As presented in the E&O Coordinator update, there is a small kick-off event planned for the Keep Our Lake Blue program at Moose Lake this coming week. Considering Covid-19 restrictions are being lifted effective July 1st, it was discussed whether to continue with the smaller event or delay the event until a larger event can be planned. The Committee would like LICA and the Moose Lake Watershed Society to continue with last year's plan and consider delaying the KOLB Campaign kick-off until after July 1st.

**2.6 Rain Garden: Educational Video**

**2.6.1 Video Concept Plan Direction**

The LICA Board has decided not to proceed with a music video for the rain garden educational video project. The Board will brainstorm ideas that fit with the LICA vision and present a final concept to the E&O Committee in the fall. The E&O Coordinator and the E&O Committee will be tasked with bringing the Board concept to fruition, while the Environmental Coordinator will provide technical support when required.

**3.0 ACTION LIST**

**3.1 Follow-up on Action List**

**3.1.1 March 4, 2021**

The outstanding May garden workshop has been planned to be delivered on June 30th. The LICA summer student will be spearheading this workshop and will deliver additional workshops during each month of her tenure at LICA.

**4.0 UPCOMING MEETING DATES**

**4.1 Board Meeting – June 24, 2021**

**4.2 Next Meeting - TBD**

**5.0 ADJOURNMENT**

Meeting adjourned at 2:58 p.m.

**#8 Moved by Kristen Berezanski AND CARRIED that the meeting be adjourned.**

Approved on: \_\_\_\_\_  
Date

\_\_\_\_\_  
Signature